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THE LUNAFEST STORY

Connecting Women Through Film

Established in 2000 by LUNA, the makers of the Whole Nutrition Bar for Women, LUNAFEST connects women, their stories and their causes through film. This traveling film festival spotlights the work of a diverse array of talented women filmmakers with intelligent, funny and thought-provoking themes.

Equally important, LUNAFEST can be used as a "fundraiser-in-a-box", helping hosts raise money for nonprofits in their own communities, as well as for our main beneficiary, the Breast Cancer Fund. 100 percent of all net proceeds are donated to charity. Since its inception, LUNAFEST has grown from a single annual event to a coast-to-coast force with more than 150 North American screenings each season. To date, 101 filmmakers have been featured, nearly \$1.5 million dollars has been raised and thousands of attendees have come away moved, entertained and inspired.



"What woman doesn't love to go to the movies with her girlfriends? Film is such a great way to bring women together, so it made sense for LUNA to create this opportunity to connect women filmmakers and their audiences with causes they care about."

- KIT CRAWFORD

LUNAFEST's main beneficiary, the Breast Cancer Fund, is dedicated to eliminating the environmental causes of breast cancer. Through education, policy initiatives and other innovative campaigns, the Breast Cancer Fund mobilizes the public to help stop this devastating epidemic affecting 1 in 8 women.

LUNAFEST BY THE NUMBERS

\$1,000,000 raised by LUNAFEST for local causes

\$556,000 raised by LUNAFEST for the Breast Cancer Fund



WHY LUNAFEST?

Hear from our founder, attendees, filmmakers, and hosts.

READ OUR SUCCESS STORIES

See the effect on the community



Community Action
Partnership of Sonoma:
\$40,000 Raised for Sonoma
County Women's Shelter

HOST YOUR OWN LUNAFEST

You can make a difference



20,000 expected to attend LUNAFEST's 2011-2012 season

950 films submitted to LUNAFEST each year

\$1,000 awarded to each filmmaker selected to participate in LUNAFEST

734 women's nonprofit organizations have benefited from LUNAFEST

15% of every dollar raised goes to the Breast Cancer Fund

85% of every dollar raised goes directly to the host's local charity of choice

1. Submit an Application
2. Host an Event
3. Relish in Your Success

GET THE LUNA
NEWSLETTER



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TOUCH



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BENEFICIARY



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